

Isabella County 211 Activity Report for 2020 1891 Connections (Calls, texts, emails, chats) 865 Web Searches

8% Receiving SNAP 3% Over 60 3% Receiving Disability 3% Veteran 14% COVID-19 Related 0.5% Flood Related

Referrals:	
22.792%	Housing
15.23%	Utility Assistance
12.639%	Health Care
11.158%	Food/Meals
5.447%	Income Support/Assistance
4.125%	Legal, Consumer and Public Safety Services
3.173%	Clothing/Personal/Household Needs
2.75%	Information Services
1.904%	Mental Health/Addictions
1.692%	Individual, Family and Community Support
1.375%	Transportation
1.111%	Volunteers/Donations
0.635%	Other Government/Economic Services
0.212%	Disaster Services
0.159%	Education
0.159%	Employment
Unmet Needs:	
0.687%	Housing
0.476%	Clothing/Personal/Household Needs
0.476%	Individual, Family and Community Support
0.423%	Food/Meals
0.317%	Transportation
0.264%	Income Support/Assistance
0.212%	Health Care
0.212%	Utility Assistance
0.159%	Legal, Consumer and Public Safety Services
0.106%	Information Services
0.106%	Volunteers/Donations
0.053%	Education
0.053%	Mental Health/Addictions
0.053%	Other Government/Economic Services

DON'T STRUGGLE ALONE! DIAL 211!

211 Marketing materials **HERE**

211 Awareness Project Commercials to share



